

**Dr. Michael R. Potter**  
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**EDUCATION:**

<b>Virginia Tech</b> Doctor of Philosophy Public Administration/Public Affairs Graduated in 2012 Dissertation Titled: " <i>Striving for Balance: An Exploration of Regulatory Effectiveness in Financial Services Regulation, 1989 to 2008.</i> " Chair: Karen Hult Committee: Anne Khademian, Patrick Roberts, James Wolf	Blacksburg, VA
<b>Virginia Tech</b> Masters of Public Administration Concentration: Public Policy Graduated in 2005	Blacksburg, VA
<b>West Virginia University</b> Bachelor of Arts in History Graduated in 1998	Morgantown, WV
<b>L'Universite Du Quebec</b> French Immersion Program Graduated in 1998	Chicoutimi, PQ

**MONOGRAPH:**

Potter, Mike (2013). *An Exploration of Effectiveness in Financial Services Regulation, 1989 to 2008: Striving for Balance*. Lexington Books: Lanham, MD.

**PEER-REVIEWED PUBLICATIONS:**

Potter, Michael, Eskridge, Robert (Forthcoming) Do Chief Administrative Officers Believe They Are More Political or Administrative? An Analysis of Survey Data on Administrative Officer Self-Perception and Ethical Role, Accepted at *Public Integrity*.

Potter, Michael (2016). Reconciling Ethical Asymmetry in Agency Oversight: Striving for Eudaimonia among Legislative Staff in West Virginia. *Global Virtue Ethics Review*. 7, 2.

Potter, Mike, Olejarski, AM, & SM Pfister. (2014) Capture Theory and the Public Interest: Balancing Competing Values to Ensure Regulatory Effectiveness. *International Journal of Public Administration*, 37, 10.

Potter, Michael (2013). Considering Public Interest Regulatory Theory: Investigating the Links Between Regulatory Emphasis and Effectiveness. *Public Administration Research*. 2, 2: 37-48.

Potter, Michael (2012). Still Learning to Speak and Still Not Being Heard: Public Administration and the Latest Financial Crisis. *Administration & Society* (Invited Disputatio Sine Fine) 44, 3: 367-373.

Potter, Michael (2011). Governing with One Hand on the Plow: Adding the Voice of Federal Farmer to the Constitutional School of American Public Administration. *Administration & Society*. 26 July.

#### **PEER-REVIEWED BOOK CHAPTERS:**

Potter, Michael (2016). *Stimulus Spending*. Chapter in *Today's Economic Issues: Democrats and Republicans*, ABC-CLIO Academic Press.

Potter, Michael (2016). *Tax Cuts*. Chapter in *Today's Economic Issues: Democrats and Republicans*, ABC-CLIO Academic Press.

Potter, Michael (2016). *Is it Regulatory Capture or Capital? Exploring the Linkages Between Social Capital and Regulatory Effectiveness Among U.S. Bank and Credit Union Regulators*. Chapter in *Untitled Social Capital Book*, Benemerita Universidad Autonoma de Puebla Press

#### **PEER-REVIEWED REPORTS:**

Potter, Michael (2010) *Departmental Review of the West Virginia Department of Education*. West Virginia Legislative Auditor's Report PE 09-20-466.

Potter, Michael (2010) *Departmental Review of the West Virginia Municipal Bond Commission*. West Virginia Legislative Auditor's Report PE 10-04-471.

Potter, Michael (2010) *Special Report on the Fleet Management Administrative Fee*. West Virginia Legislative Auditor's Report PE 09-06-452.

#### **OTHER REPORTS:**

Potter, Michael (2016). *Interstate Bypass Report for Troy, NC*. Appalachian Regional Bureau of Government.

Potter, Michael, John Provo, Ph.D., Sibel Atasoy, Eric Howard, and Charlotte Anders (2007) *Community Economic Development for the Eastern Shore: Summit Report*. Virginia Tech Office of Economic Development.

Potter, Michael, Sibel Atasoy, Boris Bruk, and Chad Miller. (2007) *Appalachian Agricultural Exposition Center Market and Financial Feasibility Study*. Virginia Tech Office of Economic Development.

Virginia Tech Economic Development Studio & Roanoke Valley- Alleghany Regional Commission. (2006) *Alleghany Highlands Cluster/Target Industry Analysis*. Funded by the U.S. Department of Commerce and Economic Development Administration.

#### **PROJECTS UNDER REVIEW:**

*Organizational Learning in the Public Sector: Culture, Politics, Performance, and Information-Sharing*, with Amanda Olejarski and Robert L. Morrison. *Submitted to Public Integrity*.

## ACADEMIC APPOINTMENTS:

- 2017-present            **Mississippi State University**  
*Assistant Professor*
- 2016- 2017            **University of Wyoming**  
*Director of the Masters in Public Administration*  
*Assistant Professor*
- 2011-2016            **Appalachian State University**  
*Assistant Professor of Government & Justice*
- 2010-2011            **Appalachian State University**  
*Visiting Assistant Professor of Government & Justice*
- 2008-2009            **Virginia Tech**  
*Adjunct Professor*  
Course: UAP 3224 Policy Implementation
- 2008-2009            **Administration & Society**  
*Editorial Assistant*
- Fall 2008            **James Madison University**  
*Adjunct Professor*  
Course: PUAD 620  
Politics & the Administrative Process
- 2007            **Virginia Tech Office of Economic Development**  
*Research & Teaching Assistant*

## PROFESSIONAL EXPERIENCE:

- 2009-2010            **West Virginia Legislature**            Charleston, WV  
*Research Analyst for Joint Committee on Government & Finance*
- Acted as policy expert on financial services oversight
  - Completed program evaluations on the state's aviation fleet, Municipal Bond Commission, Department of Highways expenditure patterns, and the State Division of Banking
- 2001–2007            **American Bankers Association**            Washington, DC  
*Office of Chief Economist Senior Program Manager*  
*(promoted from Program Manager 7/1/2005)*
- Worked on policy issues relating to the Bank Secrecy Act
  - Developed legislative proposals regarding credit unions and credit/debit interchange fees
  - Acted as subject area expert and lobby on credit union competition and policy analyzed credit union policy implementation
  - Tracked the actions of the National Credit Union Administration, wrote comment letters and attended board meetings
- Community Bankers Council Program Manager*  
*(promoted from Senior Program Assistant 7/1/04)*

- Acted as government relations liaison between community bankers and federal legislative staff
- Managed council with 100 bank CEO
- Managed council communications and legislative working groups

*BankPac Senior Program Assistant (promoted from Program Assistant 2/1/03)*

- Increased fundraising from \$800,000 to over \$1.2 million per year
- Acted as government relations liaison between state and federal staff
- Successfully conducted legislative briefings for visiting bank CEOs

2000–2001

**Mooring Financial Corporation** McLean, VA

*Junior Analyst*

- Aided in the management of a closed-end mutual fund
- Participated in the due diligence process for loan sales and venture capital investments
- Tracked tax lien legislation

#### **COURSES TAUGHT:**

UNIVERSITY OF WYOMING

POLS 5000 Public Administration Seminar

POLS 5440 Public Budgeting

POLS 5450 Administrative Regulation

APPALACHIAN STATE UNIVERSITY

PS 2130 State and Local Government

PS 2160 Introduction to Public Administration

PS 3001 Writing in Political Science

PS 3280 Public Policy Analysis

PS 3660 Administrative Law

PA 4665 Public Management

PA 5665 Public Management

PS 5130 Appalachian Political Perspectives

PA 5180 Public Policy Analysis and Program Evaluation

PA 5010 Field-based Research

PA 5460 Budgeting and Fiscal Administration

PS 5530/3545 NC Politics in Action

PS 5531 Administrative Law

JAMES MADISON UNIVERSITY

PUAD 620 Foundations of Public Administration

VIRGINIA TECH

UAP 3224 Policy Implementation

#### **SELECTED PRESENTATIONS:**

Potter, Mike (2008). *Public and Private Values and the Mission of the Office of Thrift Supervision*. Paper presented at the Public Administration Theory Network at Virginia Commonwealth University

Potter, Mike (2008). *Who Defines Mission? The Dialog Surrounding the National Credit Union Administration's and Credit Union Industry's Mission*. Paper presented at the Southeastern Conference of Public Administration at the University of Central Florida.

Potter, Mike (2009) *Federal Farmer's Vision of Administration*. Paper presented at the Southeastern Conference of Public Administration at the University of Louisville.

Potter, Mike (2011) *Do Regulators Consider the Public Interest? An Examination of Three Regulatory Agency's Policies*, Southeastern Conference of Public Administration

Potter, Mike (2014) *Do Chief Administrative Officers Believe They Are More Political or Administrative? An Analysis of Survey Data on Administrative Officer Self-Perception and Ethical Role*, with Robert Eskridge, Southeastern Conference of Public Administration

#### **AWARDS:**

- Appointed "Faculty in Residence" for the Living Learning Center for 2014-2015
- (2X) Nominated for the Strickland Award Outstanding Junior Faculty Researcher in Arts & Sciences for 2014-2015
- Voted "Faculty of the Year in Arts and Sciences for 2011" by the Student Government Association of Appalachian State University

#### **UNIVERSITY SERVICE:**

##### University of Wyoming

- Member, University's Graduate Council
- Member, Milward Simpson Scholarship Committee

##### Appalachian State University

- Appointed to the Clinton Global Initiative University-wide Committee
- Appointed to the Appalachian State University Jimmy Smith Outstanding Service Award Selection Committee
- Served on Search Committee for University Housing's Assistant Director of Staff Selection
- Served on Dan German Endowed Chair Search Committee, 2015-2016
- Classes taught (11 preps): PS 2130 (State & Local Government), PS 2160 (Introduction to Public Administration), PA 5180 (Policy Analysis & Program Evaluation), PA 5530 (Field-based Research), PA 5550 (Ethics in Public Health), PA 5010 (Field-based Research), PA 5665 (Public Management), PS 3280 (Policy Analysis), PA 4665 (Public Management), PA 5460 (Budgeting), PA 5500 (Economic Development Studio)
- Directed (16) Capstone projects for the Masters of Public Administration program
- Directed (1) Honors Thesis (PS 4509& 4510)
- Directed (5) graduate and undergraduate independent studies: PA 5550 (Ethics in Public Health), PA 5500 (Economic Development Studio), (2) in PA 5665 (Public Management), PA 4665 (Public Management)
- Served on Daniel German Endowed Chair Search Committee

- Served on (7) department search committees: (3) Public Administration (one failed), (3) political science (Judicial Politics, Europeanist & State Politics), and (1) Criminal Justice
- Served on Dr. Edward Allen, Jr., Scholarship Committee, 2012- present.
- University Service-learning Fellow for 2013-2014
- Served as untenured member, Department Personnel Committee
- Served as untenured alternate, Department Personnel Committee

**PROFESSIONAL & COMMUNITY SERVICE:**

- Editorial Board, *Public Integrity*
- Board Member, Wyoming Non-Profit Network
- Served on the Watauga County Juvenile Crime Prevention Council
- Served on Seven Devils, NC Recreation Commission
- Committee Member, Robert L. Kline Award for best M.P.A. paper at SECOPA
- Directed student research projects focusing on the feasibility of a community park in Winston-Salem, An evaluation of Winston-Salem's Department of Community & Business Development, Forsyth County's Department of Environmental Health, , and a lateral-entry project for Raleigh police Department
- Member American Society of Public Administration
- Member of Association of Public Policy Analysis and Management
- Reviewer, *Administration & Society*
- Reviewer, *PS: Political Science*

**SKILLS/OTHER:**

- SPSS Software
- NVivo Software
- Working knowledge of French